

Media Forum 2016



DATE | TIME Friday, February 5th, 2016 | 10:30 to 14:00
LOCATION Room Estrel A/B (open to the public)
MODERATOR Hans-Henning Göhrum, President World Money Fair AG

TIME	MINT, NATIONAL BANK	TOPIC	SPEAKER	FUNCTION
10:30 – 10:40	Opening			
10:40 – 11:00	KOMSCO	Do you know Republic of Korea?	Ryoo, Han-Sik	Manager, Monetary Business Team
11:00 – 11:10	South African Mint	South African Mint 2016 Numismatics Range	Richard Stone	Product Development Manager
11:10 – 11:20	Japan Mint	Japan Mints Coin Program in 2016	Hakaru Hyakushima	President
11:20 – 11:30	Monnaie de Paris	2016 Coin Collection: "French Spirit"	Christophe Beaux, Claude Giffin	CEO, Marketing Director
11:30 – 11:40	Royal Canadian Mint	Canada's Story, Artfully Minted	Sandra L. Hanington	President, CEO
11:40 – 11:50	Swissmint	The Swissmint Coin Programme 2016	Urs Liechti	Head of Marketing and Sales
11:50 – 12:00	Portuguese State Mint	2016 Commemorative Coin Program	Antonio Verdasca	Sales and Marketing Manager
12:00 – 12:10	Austrian Mint	The Austrian Mint Coin Program 2016	Andrea Lang	Director Marketing and Sales
12:10 – 12:20	The Royal Mint	Treasure for Life	Anne Jessopp	Director of Commemorative Coins and Business Services
12:20 – 12:30	Mincovňa Kremnica	Kremnica Mint and it's production	Milan Kubik	Marketing Manager
12:30 – 12:40	Gibraltar National Mint	The History of Gibraltar Coinage	Joseph Bossano	Minister for Economic Development and Telecommunications
12:40 – 12:50	Czech Mint	When you think you've seen everything ... THE CZECH MINT	Radek Šulta	CEO, Vice-Chairman of BoD
12:50 – 13:00	Royal Australian Mint	Growing Coin Collecting Through Strategic Partnerships	Mark Cartwright	General Manager of Sales, Marketing and Distribution
13:00 – 13:10	Italian Mint	Italian Mint Collection 2016	Amelia Travaglini	Sales Coordinator
13:10 – 13:20	Spanish Royal Mint	Latest and Forthcoming Issues of the Spanish Royal Mint	José Miguel Fernández de Liencres	General Manager, Commercial Department
13:20 – 13:30	Royal Dutch Mint	Royal Dutch Mint: Status update and Programm 2016	Alice de Groot	Head of Marketing & Communication
13:30 – 13:40	China Cold Coin Corporation	2016 Chinese Precious Metal Commemorative Coin Program	Travis Wang Huan	Junior Specialist, Marketing Department
13:40 – 13:50	Central Bank of Ireland	2016 Coin Programme – Celebrating 100 Years since Proclamation of Irish Republic	Joe McMahon	Coin Manager
13:50 – 14:00	Numiscom	Coin Marketing 2.0 – How individualization is evolutionizing the business	Oliver Jungherr	General Manager

Followed by: **Presentation of the new five euro commemorative coin
of the Federal Republic of Germany**
Dr. Michael Meister, Parliamentary State Secretary for the Federal Minister of Finance

**Vorstellung der neuen 5-Euro-Sammlermünze
der Bundesrepublik Deutschland**
Dr. Michael Meister, Parlamentarischer Staatssekretär beim Bundesminister der Finanzen